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# WHAT IS PLATE 4 PLATE?

Plate 4 Plate is why we do what we do.

For every burrito or bowl sold we donate a meal to Rise Against Hunger who distribute this food throughout the world to people in need. And for every retail item sold (black rice packet, muesli bar, brownie) a meal is donated locally through Foodbank Australia.

Plate 4 Plate is the reason many of our Franchise Partners want to be a part of Zambrero and one of the reasons our customers are so loyal to our brand. Through the support of our Franchise Partners and customers we will reach our goal of goal of donating one billion meals by 2025.



**JOIN THE MOVEMENT**



## OUR PARTNERS

At Zambrero, we're really good at making amazingly good Mexican food. What we're not, is an organisation specialising in global distribution of aid so we have partnered with organisations who are.

Rise Against Hunger and Foodbank Australia share our passion for ending world hunger. It is their passion and fire in the belly that tells us that a billion meals by 2025 is possible.

We'd like to think that one day neither of our organisations will exist. That would be the day we knew no one was going hungry. Until that day comes, we're here to help, one plate at a time.



Foodbank is Australia's largest food relief organisation, providing food for 166,000 meals a day to over 2,400 charities around the country for distribution to people in need of food relief. Their main source of food is surplus food and groceries from the country's farmers, manufacturers and retailers.

We have worked with Foodbank to create a breakfast and a meal of rice & vegetables that we donate for every retail packet sold.



Based out of North Carolina, Rise Against Hunger distribute meals through feeding programs operated by partner organizations in developing countries. They promote education, encourage children to attend school, improve students' health and nutrition, address gender inequalities, stimulate economic growth, fight child labour, and are crucial to addressing global issues.

The meal we donate through Rise Against Hunger is a dehydrated meal with a combination of rice, soy, lentils and sachet of 23 vitamins & minerals.



# PLATE 4 PLATE IN RESTAURANT

