

# Resolve Finance rolls out franchise model

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Annie Kane 16:23 PM, 29 Sep 2017

**Mortgage brokerage Resolve Finance has announced that it is rolling out a franchise model in October to enable the company to expand nationally.**

Backed by parent company ABN Group and headed up by managing director Don Crellin, the company's leadership team is composed of Gerry O'Donnell, general manager of Resolve Home Loans; Sandy Paravizzini, Resolve's general manager for Victoria; Glenn Haslam, ANZ's former general manager of commercial lending; and Daniel Johnston, Resolve's sales manager for WA.

Resolve has said that the team's combined corporate experience offers franchisees "expert knowledge to draw on and established credibility to kickstart their own business".

Franchisees will also be supported with "strong lead generation" — thanks to the support of the ABN Group — marketing and business coaching advice, and the "tools and strategies to create their own successful business".

Resolve said that it also provides franchisees with access to its technology platform and a panel of more than 25 lenders.

Managing director Don Crellin said: "The business we have built offers a proven track record of success, thanks to a highly desirable customer offering and diverse range of products, which offer franchisees the opportunity to open up a boutique offering, purpose-built to service a varied market."

Mr Crellin added that franchisees could benefit from the diverse offering of the company, which services home loans, financial planning and conveyancing divisions, thus allowing franchisees to generate "additional income while also providing an end-to-end solution for our customers".

He said that the company is looking for entrepreneurial people who "love writing loans and are motivated customer advocates".