

FRANCHISE MODEL INFORMATION

8.30am to 5.00pm, five days a week

Our target market is small to medium size businesses – smart, hard-working people who work five days a week. We work when they do, which means as a franchise you keep civilised hours. Many other businesses would expect you to put in long working days, sometimes seven days a week.

As a Snap Franchisee, you'll have a clean, modern workplace and, your weekends are free to enjoy with friends and family.

Rewarding working environment

As a Snap Franchisee, you will develop strong working relationships with your clients. You will provide products and services that provide a direct benefit by helping them build their business.

This is the key to building a successful franchise – happy clients tend to keep coming back and will be recommending you to their friends and work colleagues. You can enjoy what you do and at the same time build your business as your client base increases in size.

Your unique opportunity

Every Snap Franchise has a specified territory that you're free to develop and build upon as you wish. We'll provide the following assistance:

- A fully integrated product offering.
- A full analysis of the businesses in your territory – your target market.
- Local area marketing support and regular, integrated campaigns.
- Lead generating website, with a dedicated home page for your Centre.
- A starting database.
- Training. Online, face-to-face and in-Centre.
- Franchise support. A dedicated Services Team committed to assisting you at all times.

SNAP - PROOF
your independence

Is Snap the right choice for you?

Snap ensures that every franchise is well placed to take advantage of new concepts and new technologies. As a franchise, it's important that you are in tune with the needs of your clients, taking advantage of the latest developments as they become available.

Key 'need to know' points

- Snap Franchises operate Monday to Friday from 8.30am to 5.00pm.
- It's a business-to-business environment (B2B).
- Franchise Agreement term is 10 years.
- Franchise royalties – 8%.
- Marketing Levy – 2%.
- Monthly IT Levy – tech support system for your business.
- We provide full service support for your products and services including print, design, websites, email marketing, ePublications, apps, QR codes and more.