

10 COMMONLY ASKED Q&AS

poolwerx
for healthy pool people

1. How do you determine your territories?

We have exclusive marketing areas, which are determined by swimming pool numbers and postcodes. We know that to operate a successful retail store and three mobile service vehicles you need a minimum number of swimming pools per marketing area so we monitor this closely.

2. I have owned my own swimming pool and loved looking after it - do you train me?

Yes, we provide full training when you join Poolwerx. Our initial training commences with 40 hours of online tutorials, which is the commencement of a Certificate III in Swimming Pool & Spa Maintenance. This is followed by three weeks in-house training, followed by a 12 month Forming Good Habits program once you commence in your franchise.

3. Do you provide finance to purchase a franchise?

Most Franchise Partners will need to obtain a loan to purchase their franchised business. Joining a well-established franchise network is often looked at favourably by banks, making it easier to obtain financing. Poolwerx has developed strong relationships with a number of major banks across Australia to help prospective franchisees obtain financing, which we can help facilitate.

4. What happens when I want to sell?

Your franchise is yours to sell. Your franchise agreement outlines the requirements for a sale, and the prospective buyer will need to go through our standard recruitment and selection process.

5. What are the fees you charge?

We operate on a sliding fee scale which includes service fees and marketing fees based on gross turnover. These fees are performance based and also consider whether you have a retail shop front. Full details are provided in our Franchise Disclosure Document.

6. How much does it cost to purchase a franchise?

The initial investment for a franchise depends on a range of factors, including the marketing area, location and size. Initial investments can range from \$110,000 (plus the cost of a van) to over \$500,000.

7. Do you provide an Income Guarantee?

We don't provide income guarantees but what we do offer is 25 years of successful franchise partners backed by great margins and profits, systems, training and support. Being an FCA Multi Award Winning Franchise means our business works and delivers success to those that follow the system.

8. What type of vehicle do I need to operate a Mobile Unit?

Your primary vehicle needs to be a Hyundai iLoad van.

9. How long does your recruitment onboarding process take?

Once approved, you could be operational in as little as three months. During that time, you will attend our Discovery Day, commence your online training and complete three weeks of in-house training. Your cooperation with the franchising team will ensure your application progresses as quickly as possible.

10. As a franchise partner am I required to operate a retail store?

Yes. Everyone who starts with Poolwerx will be expected to transition to a Retail Store. To be successful, it is essential that the franchise partner is personally involved in all aspects of the business. You must be willing and able to perform all sales, technical and management functions which will require a significant time investment.

Running a store is a mandatory requirement as part of Poolwerx Franchise Partners road to success.

If you have any additional questions don't hesitate to contact:

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