

## Is My Business Suited to Franchising?

Fill in the form, scan it and then send it to me at  
brian@franchisesimply.com.au for a copy of the report...

	Question	Yes	No
1	Does the business have a proven cash flow and profitability (or are we at the idea phase)?		
2	Are we 100% committed to building a larger business		
3	Have we reached a cross roads in the business where a key decision needs to be made about the future direction of the business?		
4	Have we had any enquiries from people wanting to franchise/ licence/partnership or open a branch, and are prepared to commit to this business?		
5	Do we have proven demand for our product?		
6	Can our business model be easily taught to others?		
7	Do we generate enough profits so that franchisees can recover their initial investment quickly?		
8	Do we have the right management in place?		
9	Can we/do we have someone to look after the franchisees?		
10	Do we have the necessary capital to develop the franchise system professionally?		
	<b>Number of "Yes" answers</b>		

Our score	Can my business be franchised?
1-4	Little chance
5-7	Franchisable
8-10	Excellent Business To Franchise

Name:		Date:
Business name:		
Tel:		Email