

# Why Now is the Time to Capitalize on the Tutor Doctor Franchise Opportunity



Tutor Doctor's unique business model, combined with growing demand in the supplemental education industry as a whole, makes it a strong investment opportunity for franchisees.

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Demand in the supplemental education segment of the franchising industry is growing at a rapid rate. As classroom sizes become larger, students start to slip through the cracks, and the demand for passionate, qualified tutors is more prevalent than ever before. That's why it's no surprise that [Tutor Doctor, one of the fastest](#)

[growing supplemental education franchises in the industry](#), continues to experience success.

Backed by a network of 550-plus franchises in 16 countries, [Tutor Doctor has earned a strong global presence](#) as one of the brands to beat in the increasingly competitive space. Moreover, according to Frank Milner, President of Tutor Doctor, the reason that the brand can continuously experience growth begins with trends shaping the education industry overall.

He said, “The education industry, in general, is a hot topic right now on a variety of fronts, like STEM education, college acceptance and entrance exams. Those are things that are prevalent in the news right now. Plus, because the general education system is struggling, more kids are falling through the cracks on a daily basis, and there are stronger requirements for students entering college, Tutor Doctor’s franchise opportunity stands out as a business to invest in now. It all creates a perfect storm for the impact of the supplemental education industry, which continues to grow at double-digit rates.”

Tutor Doctor’s unique positioning within the supplemental education segment and track record of success solidify its reputation as a reliable business ownership opportunity for prospective franchisees.

“There’s a growing demand for supplemental education services, and Tutor Doctor is perfectly positioned to lead the charge in the industry. First and foremost, our services are effective in supporting students and helping them not just improve their grades, but improve the way they go about achieving those grades. That’s why it’s so common for Tutor Doctor students to see massive improvements in the grades that they’re getting in school. Our services put them in a much better position to have more control over their higher education options,” said Milner.

In addition to providing students with the tools that they need to improve their grades, Tutor Doctor distinguishes itself in the increasingly crowded supplemental education industry through its unique business model. Rather than building a physical learning center that operates with its curriculum, the brand’s tutors go directly to students and families in their homes and tailor their approach to each student’s skill level, pain points and homework. Whether these services are done in person or through video chat sessions, Tutor Doctor is ensuring that students are receiving the one-to-one attention that they need to succeed.

That ability to tap into an otherwise underserved niche within the supplemental education industry is continuing to fuel the brand's momentum. Moreover, according to Milner, franchisees should capitalize on this competitive advantage now.

“By joining Tutor Doctor's system now instead of waiting for even a few years, franchisees will be able to take advantage of the runway that's available now regarding our growth potential. Tutor Doctor is a growing opportunity that's operating within a growing segment of the franchising industry, which means that franchisees who sign on to become franchisees now will be able to get in early and establish themselves as players in the market. By becoming a member of the Tutor Doctor team now, investors will be able to get a head start over others.”

Tutor Doctor also provides aspiring business owners and franchisees with an opportunity to buy into a proven business model for an affordable price. The nature of the industry is centered on low investment because franchisees don't have to build a learning center for hundreds of thousands of dollars, commit to long-term leases or improve fixtures and furniture at a brick-and-mortar storefront. Instead, Tutor Doctor's one-to-one, the low overhead model enables franchisees to join its system for an initial investment that falls between \$68,500 to \$101,700.

“All of these factors – from growing demand for supplemental education services to our unique, one-to-one model – come together to make an attractive option for folks looking to capitalize on the growth happening in this particular sector. As more franchisees leverage those advantages, we're eager to support them in their businesses and help them continue to grow,” Milner said.