

Total Tools Retail Franchise Available – Complete Turnkey Fit-out Exclusive Territories Available Australia-Wide – 30 Years Proven History of Success

Total Tools have been passionately servicing Australian trades people for more than 30 years. Our motto is “Every Tool/Every Trade” because we stock the widest range of the world’s biggest professional tool brands. Our customers can be confident they will find the exact tool needed to get the job done. Total Tools offers a totally unique, hugely successful and superior business model that has been refined since we started in business.

Total Tools has become the most trusted industrial tool retailer in Australia and, as a result, we must expand. Your retail store franchise will be in an exclusive premium territory plus there are no marketing fees. Our professional, in-house marketing team develops and executes national catalogue and sales campaigns throughout the year. They also advise and assist and help to fund individual regional and local area marketing activities.

Every Total Tools store site is subject to a detailed demographic and commercial viability analysis to ensure it long-term success from day one. There is no previous experience necessary as all Total Tools franchisees are provided with both a comprehensive initial training program and ongoing training to assist with the long-term success of your business.

Key feature of the franchise:

- You store will stock 7000 products day-to-day with access to an additional 60,000 products nationwide.
- Unrivalled in-store expertise in industrial and commercial tools
- Professional in-store merchandising and layout, setting industry standards
- Buying power built from years of positive supplier relationships and collective purchasing
- Operational support and business information systems
- Ongoing marketing support and NO marketing fees, in fact Total Tools helps to fund local area marketing activities
- Full training and ongoing support in all areas
- Only 2.5% monthly Royalty Fees

At Total Tools we proudly stand by our motto “Every Tool/Every Trade’. Do you aspire to be a business owner? Do you have retail experience or a trade background? Do you have the drive and commitment to make a success of your own store? Do you want to work for yourself but not by yourself? BUILD AUSTRALIA WITH US! For more information about becoming a Total Tools Franchisee, contact us now! We would love to hear from you.