

SNAP-PROOF your freedom

DISCOVERY PROCESS

Snap understands that becoming a business owner is a big decision for you. We have similar considerations as we decide who will be offered a Snap Franchise. For these reasons, we have implemented our Discovery Process to assist in the detailed gathering of information. This is important in our mutual evaluation.

The process is outlined for you below.

1. ENQUIRY

- Your initial information is provided to Snap via the website application form
- Snap information pack sent to you
- Initial discussion by telephone
- Expression of Interest form completed by you and returned to Snap

2. INTRODUCTION MEETING

An introduction to Snap including:

- Our franchise system
- The industries in which we operate
- The future of Snap
- The support provided to Snap Franchisees
- Your questions answered

3. SECOND MEETING

Discussion of opportunities in your preferred location:

- Matching your requirements and investment profile
- General financial information provided by Snap

4. LETTER OF INTENT

Once a territory has been agreed in principle:

- You provide a Letter of Intent, other information and a deposit
- Snap commences the process for Centre assignment or establishment

5. DISCLOSURE DOCUMENT MEETING

- Snap provides you with Disclosure Document and Franchise Code of Conduct
- You have a 14 day review period in which to take professional advice

6. PROVISION OF INFORMATION

You will be asked to provide information including a draft business plan, Asset and Liabilities Statement, proof of unconditional finance and lease for your Centre location

7. SNAP CEO APPROVAL

8. FRANCHISE AGREEMENT MEETING

The Franchise Agreement is signed and other key documents will be provided:

- Registration / transfer of business name & forms
- Stationery requests for your new Centre
- Association membership forms
- Superannuation forms for you and your employees
- The support provided to Snap Franchisees
- Your questions answered

9. FRANCHISE MANAGEMENT TRAINING

10. CENTRE HANDOVER OR OPENING DAY

YOU ARE NOW A SNAP CENTRE OWNER!