



SUPPLIER TESTIMONIALS



“ I firmly believe that for a newsagent to compete today and in the future, they need to be aligned with a strong well respected retail brand. There needs to be consistent retail offer and a consistent shopping experience. They need access to strong retail support and the benefits and synergy of group buying.

The Lucky Charm brand and model fits this profile and is recognised by Bauer Media as a significant partner in the channel and we will continue to invest and work closely in supporting The Lucky Charm for mutual benefit .”

- Julie Green

National Sales Manager Retail Sales
Bauer Media



“ I continue to be inspired by the growth The Lucky Charm generate in a challenging trading environment.

The Lucky Charm head office implements effective sales driving initiatives and collaborate effectively with the members who execute consistently to a high standard; making the TLC stores an appealing shopping experience.

I look forward to Hallmark continuing to partner The Lucky Charm in generating sustainable growth.”

- Shane Bonello

Managing Director Australia & NZ
Hallmark