

PRESS RELEASE
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ITALIAN EMBASSY ATTENDS MBE NATIONAL CONFERENCE IN CANBERRA

At the annual national conference, global franchise Mail Boxes Etc. Australia (MBE) revealed plans to open an additional 10 centres this calendar year, with more on the horizon for 2018.

The conference, 'A World of Opportunities' at the Australian National Press Club in Canberra, was officially opened by Dr Raffaella Rubera from the Italian Embassy. Also in attendance was Giuseppe Bergonzi, General Manager Worldwide Development MBE Worldwide S.p.A.

Major sponsor Canon showcased the benefits of new state-of-the-art equipment to increase wide format revenue, an area MBE has earmarked for continued growth.

CEO, Clayton Treloar presented Australian Franchise of the Year award to Bob Payne from MBE Currumbin. Payne has been in the franchise for a number of years and his recent centre relocation is showing strong signs of growth. Payne was also awarded Queensland Franchise of the Year. With huge growth of over 40% year over year, Payne has made his move from Varsity Lakes worthwhile and very profitable. The existing centre has also been fully renovated to adhere to the new international Red Ribbon branding design and looks completely refreshed.

MBE is a global retail network of business service centres for design, printing, shipping and mailboxes, and comprises 1600+ franchises worldwide.

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Caption: Left to right, Phil Dowling from Canon Australia, Bob Payne, Ralph Askar Chairman of Mail Boxes Etc. Australia.

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