

PRESS RELEASE

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### **MBE Opens Two New Centres in Western Australia**

Continuing their aggressive expansion in Australia, Mail Boxes Etc. (MBE) is opening two new centres in Western Australia. The new centre in Kearns Crescent Applecross opened October 9, with the new centre on Grand Boulevard Joondalup opening October 23. MBE's service centres are owned and managed by hand picked franchised entrepreneurs and supported by experienced service teams.

Mail Boxes Etc. is one of the world's largest networks of retail centres offering shipping, printing, mail boxes, communication and business support services to business and private customers. The unique franchise model offers multiple income streams, making it an extremely attractive offering.

Going forward with their continued expansion plans, MBE recently added new Franchise Manager, Greg Prussia to the head office team.

"Having previously worked at Pack & Send as a Field Manager, I assisted franchise owners to increase their revenue by implementing different in and out of store sales initiatives. I'm excited to join MBE and use my expertise to extend the packing and shipping segment of MBE's centres.

After the new Applecross and Joondalup franchisees completed their extensive head office training which included freight sales, marketing and custom box building, I'm sure they will demonstrate the true potential of what packing and freight can offer our franchisees," said Greg.

In addition to the online MBE Academy training program, all new MBE franchisees undergo a comprehensive six week training program, regular training webinars and centre visits. This strong training component ensures owners are armed with the right skills and knowledge to quickly turn their businesses into proactive sales centres.

MBE recently added a new centre in Macquarie Park NSW and have plans to open a minimum of six new centres in 2018.