

OPPORTUNITIES MEET OUR FRANCHISE PARTNERS & JOIN THE FAMILY!

The Franck Provost Paris global network is made up of several hundreds of dedicated franchise partners who have chosen our French hairdressing brand as a vehicle to drive their passion for business success. Some are hairdressers, others have no links to the hair industry whatsoever...but what they do share is a positive, entrepreneurial mindset and a genuine commitment to making their salon grow and prosper. This issue we proudly showcase two of our fantastic franchisees - meet our long-time Mosman salon partner Virginie Maciejowski and owners of our new Barangaroo flagship salon Paul and Libia Pellarini.

Interview by JENNY BURNS

VIRGINIE MACIEJOWSKI

FRANCHISE PARTNER, FRANCK PROVOST MOSMAN SINCE 2012



What was your career background before you joined the Franck Provost Paris family?

VM: I have no training in hairdressing; in fact I studied law in France and mainly worked in human resources for corporate companies throughout my career. I also have an interior design degree and spent a few years in this industry before I moved to Australia. I have however been attracted by hair and beauty since I was very young and have fond memories wandering around my aunt's hairdressing salon when I was a little girl.

When I came back to work, I wanted a change from working in HR and was very close to returning to interior design, however by fate I met Franck Provost Australia's founder Jean-François Carré at a cocktail party, who talked to me about a Franck Provost franchise business. I believe all the good memories of my childhood came back to me and helped make the

decision. I also have a special link with the Franck Provost brand, as I am originally from St Germain-en-Laye in France, which is the city where the first Franck Provost salon was opened 42 years ago. I remember going to Rue Ducastel to have my hair done, and my mum and sister still go there!

What attracted you to the Franck Provost brand?

VM: Not being a hairdresser, the positive partnership benefits the Franck Provost network provides are fundamental in many areas within the hair industry and business in general, including training, recruitment, complying with the law, etc...I also believe being part of the Franck Provost brand is a big asset for our guests, who know we are genuinely bringing a French way of doing hair into our salons and not just pretending to be different. Franck Provost is THE inventor of balayage, which is one of the best and most in-demand ways to colour hair and create a natural look. So the expertise, heritage and credibility behind the name were a big plus. The Franck Provost collections and techniques bring women to their best whilst keeping their own identity.

What is your main role in your salon in Mosman?

VM: My input is to make sure we provide a premium service for our guests at all times. I know what our guests want, and having a wonderful haircut and colour is only the beginning. I oversee all the little extras that make our service consistently five star, such as salon ambience, team expertise, beverages and snacks, social media, music etc...Pampering our guests and making sure they are looked after in every aspect of their visit - well, it's not like working at all!

What do you enjoy most about being part of the Franck Provost family?

VM: One of the great benefits of this network is being able to rely on each other, whether it's for technical advice, sharing experiences or learning from improvements implemented by other franchisees. It's also great to have the Sydney Academy, where our stylists are trained in the Franck Provost collections from Paris. Education is key in many industries and particularly in ours, where one must constantly improve both skills and creativity.

How do you enjoy spending your time outside of the salon?

VM: When I'm off, there's nothing I like more than being involved in interior design projects for my 'other guests', choosing colours, sourcing furniture and implementing some French flair into their beautiful Sydney homes. When I really want to relax and escape, I do yoga and meditation on the beach. It is one of the most extraordinary things in the world, I honestly couldn't live without it.