

Banjo's – Best Brand Transformation 2018

The Banjo's Brand has been excelling amongst our competitors across Australia, receiving national recognition at the 2018 QSR Media Awards. Showcasing the best franchised brands throughout Australia, Banjo's proudly accepted the award for 'Best Brand Transformation' recognising the input from their talented team who through their dedication and passion have evolved the brand to now have a strong presence with a contemporary and inviting fit out. The new look and feel is supported by trendy new uniforms, newly designed packaging, a new website and fresh new creative across all marketing. As new stores are opened and existing stores refurbished all are experiencing strong growth in customer numbers and sales.



Banjo's Head of Marketing & Creative – Karen Ahern receiving the award for QSR Media Best Brand Transformation 2018.